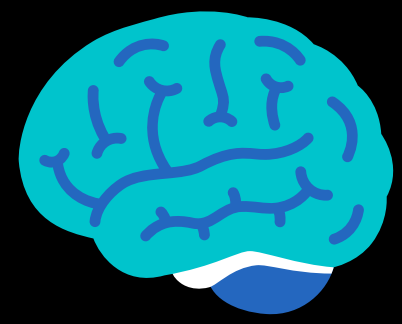


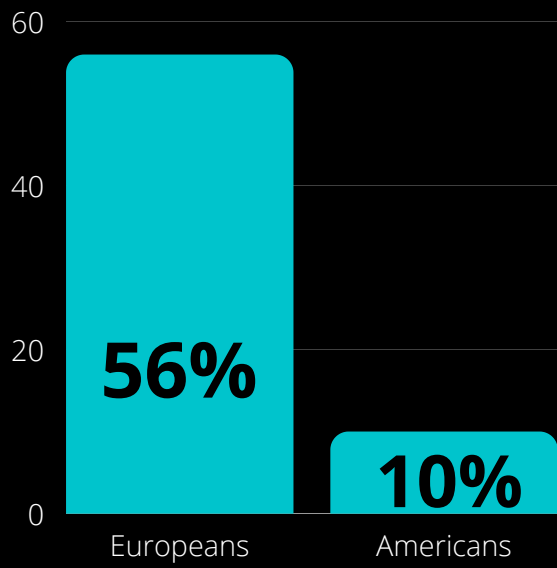


TV is a great vehicle for learning languages and culture



Bilingualism improves cognitive function and working memory

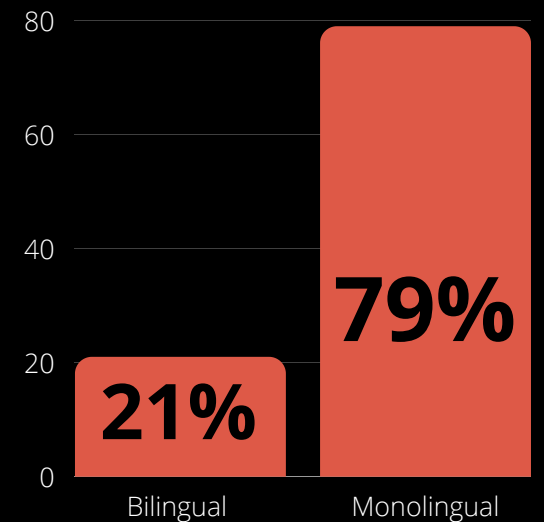
Building Bilingual Language Opportunities for Children and Kids



Percentage of non-immigrant Americans vs. Europeans who can speak a second language

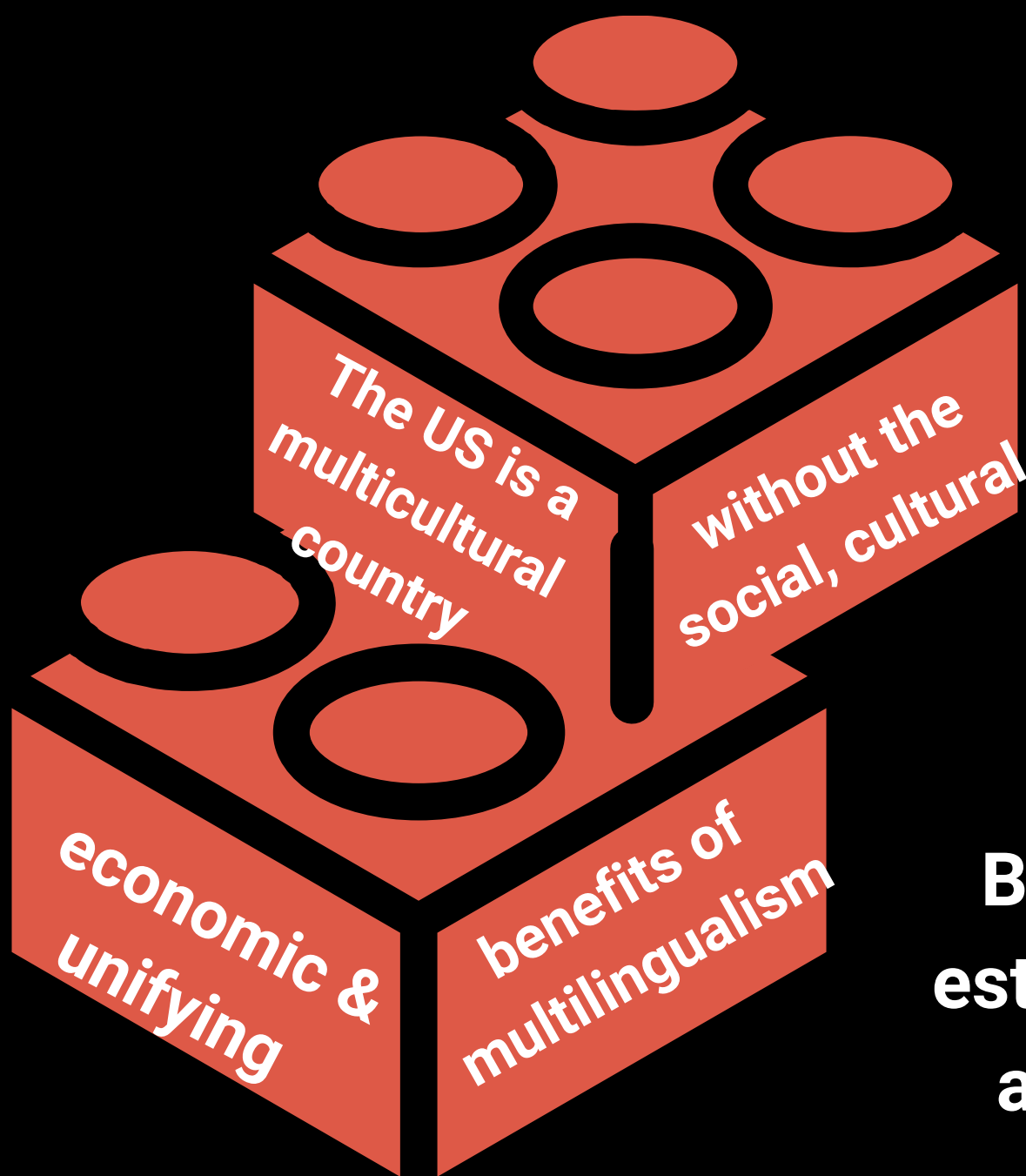
Switzerland's multilingualism accounts for 10% of its GDP. How much could America's GDP grow by increasing its multilingualism?

85% of Americans believe it is important for children to learn a second language



79% of Americans are monolingual and 21% are bilingual

The Problem

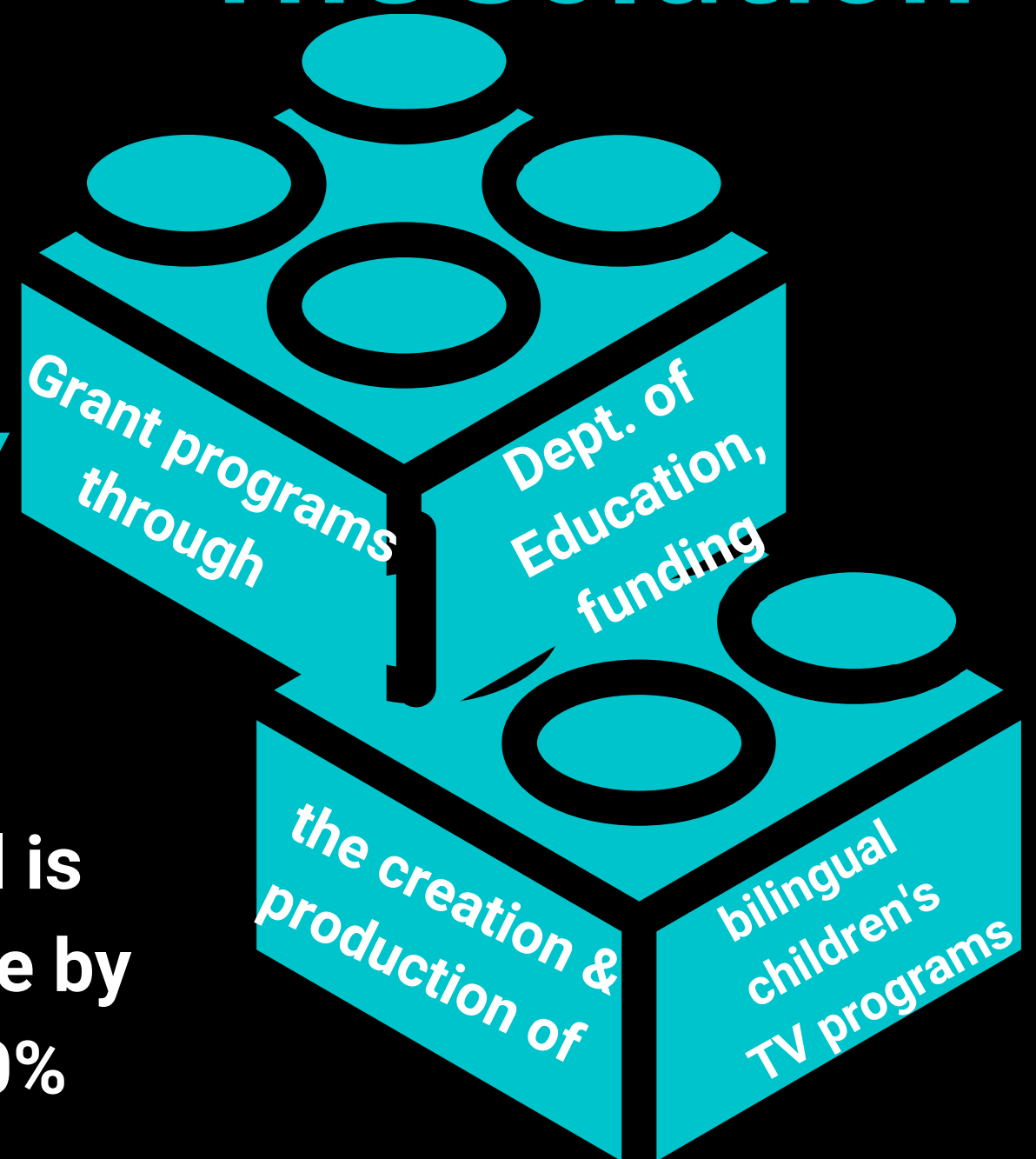


Support

Strength in Diversity Act of 2021
H.R. 729

Bilingual pay differential is estimated to boost income by anywhere from 2% to 20%

The Solution



L'INSTRUCTION Teaching

Advancing bilingual skills for children through educational television programs

MEJOR Improving

National test scores
Graduation rates
Cultural competence

PROVIDENCIAR Providing

Education advancements
Job opportunities
National security